

# PARTNER TERMS

Effective July 2, 2026 · The plain-English deal between ClayPass and partner clubs.

These Partner Terms ("Terms") govern participation by a club, range, or shooting facility ("Club," "you") in the ClayPass network operated by ClayPass ("we," "us"). By claiming a listing, creating a partner account, or listing your Club, you agree to these Terms on behalf of the Club and represent that you are authorized to do so.

## 1. THE RELATIONSHIP

You are an **independent business**. Nothing here creates an agency, partnership, joint venture, franchise, or employment relationship. ClayPass is a **marketing, directory, and booking-coordination platform**: we list your Club, promote it to our members, and coordinate reservations and check-ins. We do not operate, manage, staff, or supervise your facility or events, and we never handle firearms or ammunition.

## 2. NO COMMISSION – OUR COVENANT

ClayPass takes **no commission, percentage, or fee on anything a member spends at your Club**. Members pay you directly, at your counter, at prices you set, and you keep 100%. ClayPass's revenue is member subscriptions and optional Club services (paid software tiers and sponsored placement). We will not introduce a commission on member spend at your Club without your express written opt-in – declining will never affect your free listing.

## 3. YOUR LISTING & CONTENT LICENSE

You own your name, logo, photos, and content. You grant ClayPass a non-exclusive, royalty-free license to display them in connection with your listing, your ClayPass page, and network promotion, for as long as you're listed. Directory information for unclaimed listings comes from public sources; on claiming, you may correct anything. You are responsible for keeping your rates, hours, policies, and perks accurate, and you represent that content you upload doesn't infringe anyone's rights.



ASK CLAYPASS

## 4. YOU STAY IN CONTROL (ADMISSION, SAFETY, RULES)

You retain **sole control** of your facility and operations, including: **admission decisions** (a ClayPass reservation is a request – you may decline or remove anyone under your own rules), **safety rules and range commands**, **waivers** (our in-app acknowledgment supplements and never replaces yours), **eligibility, guest, and youth policies, pricing**, and **hours, capacity, and closures**. The policies you publish through your listing (access model, memberships offered, reservations, services, youth policy) are yours to set and change at any time.

## 5. MEMBER RATES & PERKS – YOU DEFINE THEM

Member rates and perks are optional, defined by you, and changeable by you at any time (changes apply going forward). You choose the perk and its scope and may cap or fence it (for example, first visit only, or new customers only). You agree to honor the rates and perks you currently publish for members who present a valid ClayPass membership at check-in – that's the whole bargain with members, and the network only works if published benefits are real.

## 6. EVENTS

Events you publish are **hosted, organized, operated, and staffed solely by you**. You determine eligibility and rules, conduct registration (in-app RSVP or your own link), collect any fees directly, provide all safety personnel, and are responsible for the event. ClayPass lists and promotes events for member discovery and labels them "Hosted & operated by [your Club]."

## 7. RESERVATIONS & NO-SHOWS

Reservations carry **no prepayment** – ClayPass holds no member money for sessions, so there is no deposit or platform-imposed no-show penalty. You may set and enforce your own attendance policies, decline repeat no-shows, and use the check-in tools to track attendance. We're honest about this trade-off: no payment rails means no skim – and also no platform-collected deposits.

## 8. YOUR CUSTOMER DATA IS YOURS

Leads from your page, inquiries, and the contact details of members who check in at your Club are **your customer records**: you may export them at any time from your dashboard and use them under your own privacy practices. ClayPass also uses platform data to operate and improve the network as described in our **Privacy Policy**. If you leave the network, you keep everything you exported, and we stop sharing new member data with you.

## 9. REVIEWS

Only ClayPass members can leave reviews. New reviews are held for your response: you may **approve or dispute** a review before publication, disputes go to human moderation, and auto-publication occurs only after a review window passes. Ratings count approved reviews only. We will remove reviews that violate our guidelines (harassment, fabrication, retaliation for lawful safety enforcement).

## **10. FREE TIER & PAID OPTIONS**

Listing, member rates, perks, reservations, QR check-in, your branded page, and lead capture are **free**. Paid options (software tiers with events/analytics features, and clearly-labeled sponsored placement) are optional, month-to-month, and cancellable anytime; declining them never affects your free listing or ranking honesty – editorial "Featured" placement is never sold.

## **11. TERM, TERMINATION & DELISTING**

Either of us may end participation at any time, for any reason, with notice through the platform or by email. On termination: your partner page and booking tools come down promptly; pending reservations are cancelled with notice to members; you keep your exported data; and your Club may revert to a basic, facts-only directory listing (name, location, contact) – which you may also ask us to remove entirely at [support@claypass.com](mailto:support@claypass.com).

## **12. LIABILITY & INDEMNITY**

You are solely responsible for your premises, operations, staff, equipment, events, and compliance with all laws (including firearms, safety, zoning, and licensing). ClayPass members at your facility are your customers/guests, admitted under your rules and waivers. Each party will indemnify the other against third-party claims arising from its own acts or omissions: you, for claims arising from your facility, operations, and events; we, for claims arising from the operation of the platform itself. Neither party is liable to the other for indirect or consequential damages; our total liability to you is capped at the fees you paid us (if any) in the prior 12 months.

## **13. INSURANCE**

You are responsible for maintaining insurance appropriate to your operations (commercial general liability at customary limits for shooting facilities). ClayPass's participation does not change how you operate and is not a substitute for your own coverage. A summary letter for your insurance carrier is available: [For Your Insurance Carrier \(PDF\)](#).

## **14. CHANGES, LAW & CONTACT**

We may update these Terms with notice (in the partner dashboard or by email); material changes take effect 30 days after notice, and continuing to list constitutes acceptance. These Terms are governed by the laws of the **State of Delaware**; disputes will be handled as set out in our **Terms of Service** §22. Questions: [support@claypass.com](mailto:support@claypass.com).

---

These Terms are written in plain English on purpose and are being finalized with counsel ahead of public launch. A signed PDF copy for your board is available: [Partner Terms \(PDF\)](#).