To: The insurance carrier / agent of a ClayPass partner club

Re: What ClayPass participation means for your insured's operations — summary for underwriting review

Dear Sir or Madam,

Your insured is considering (or has begun) listing its shooting facility on **ClayPass** (claypass.com), a national **marketing and directory platform** for clay-target and firearms ranges. This letter summarizes what that participation does — and deliberately does not — involve, so you can assess it accurately. The short version: **ClayPass does not change how your insured operates.**

What ClayPass is. ClayPass is a membership-based discovery network, similar in structure to an auto-club or directory service. Consumers ("members") pay ClayPass a monthly subscription for discovery tools and member pricing at participating facilities. ClayPass's role is limited to listing, marketing, and coordinating reservations.

What ClayPass members are, legally, at your insured's facility: ordinary walk-in customers who found the facility through an app. Specifically:

- **Admission remains entirely your insured's decision.** A ClayPass reservation is a request to attend, not a right of entry. Your insured admits, refuses, or removes any visitor under its own rules, orientation requirements, and guest policies.
- **Your insured's waiver, safety rules, and range supervision apply unchanged.** ClayPass's in-app acknowledgment is supplemental only and expressly does not replace the facility's own waiver or procedures.
- **All payments are made directly to your insured**, at its counter, at prices it sets. ClayPass processes no range payments, holds no funds for sessions, and takes no commission.
- **ClayPass never handles, rents, sells, ships, or stores firearms or ammunition**; provides no instruction, certification, range officers, or supervision; and does not operate, staff, or manage any facility or event. Events listed on ClayPass are hosted and operated solely by the facility.
- **No exclusivity, volume commitment, or operational requirement** is imposed. Participation is free, month-to-month, and terminable by the facility at any time.

> **In underwriting terms:** ClayPass is an advertising/booking channel — comparable to the facility maintaining a website with a reservation form — not a change in operations, occupancy, class of visitor, or supervision. Visitors arriving via ClayPass are admitted under the same guest procedures, sign the same waivers, and pay the same way as any other customer of your insured.

ClayPass maintains its own commercial insurance program appropriate to a technology/marketing platform. We are glad to answer carrier or broker questions directly at support@claypass.com, and to provide our Partner Terms (claypass.com/partner-terms), which document the above contractually — including that admission control, safety, waivers, and pricing remain solely with the facility.

Sincerely,

The ClayPass Team

ClayPass · claypass.com · support@claypass.com
